

# Omni Targeting Cheat Sheet

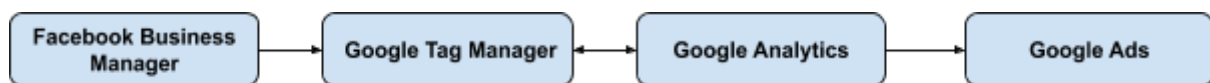
## Create your accounts



## Link your accounts to share data



## Create your events to track goals



## Build your audiences



## Create your ads

Multiple Ads per Platform - Per Audience = typically over 150 ads live at any time

## Build and launch campaigns

